|                        | £  | 12 20K  | £′ | 12 25K          | £  | 12 30K  | £        | 12 40K   |
|------------------------|----|---------|----|-----------------|----|---------|----------|----------|
| INCOME                 |    |         |    |                 |    |         |          |          |
| Ticket Sales           | £  | 82,500  | £2 | £206,250 £247,5 |    | 247,500 | £3       | 330,000  |
| Dinner Income          | £  |         |    | 35,828          |    |         | £135,828 |          |
| Fast Food              | £  | 10,000  | £  | 10,000          | £  | 10,000  | £        | 10,000   |
| Car Park               | £  | 1,500   | £  | 1,500           | £  |         | £        | 1,500    |
| Hospitality            | £  | · -     | £  | -               | £  | · -     | £        | -        |
| Media Sponsor          | £  | -       | £  | -               | £  | -       | £        | -        |
| Game Sponsor           | £  | -       | £  | -               | £  | -       | £        | -        |
| Programme              | £  | 2,500   | £  | 2,500           | £  | 2,500   | £        | 2,500    |
|                        |    | _,      |    | _,              |    | _, -,   |          | _,       |
| TOTAL                  | £  | 232,328 | £3 | 56,078          | £  | 397,328 | £4       | 179,827  |
| COSTS                  |    |         |    |                 |    |         |          |          |
| COSTS Stewarding       | £  | 17,000  | £  | 17,000          | t  | 17,000  | £        | 20,000   |
| Police                 | £  | 15,000  |    | 15,000          |    | 15,000  |          | 15,000   |
| First Aid/Ambulance    | £  | 3,200   | £  | 3,200           | £  |         | £        | 3,200    |
| Cleaning               | £  | 2,750   | £  | 2,750           | £  |         | £        | 2,750    |
| Staff Costs            | £  | 500     | £  | 500             | £  | -       | £        | 500      |
| School Hire            | £  | 581     | £  | 581             | £  | 581     | £        | 581      |
| Ball Boys              | £  | 150     | £  | 150             | £  | 150     | £        | 150      |
| Ticket Marketing Costs | £  | 7,602   | £  | 7,602           | £  |         | £        | 7,602    |
| Kit Costs              | £  | 1,428   | £  | 1,428           | £  |         | £        | 1,428    |
| Dinner Costs           | £  | 66,851  |    | 66,851          |    | 66,851  |          | 66,851   |
| Azure Matchday Costs   | £  | 15,576  |    | 15,576          |    | 15,576  |          | 15,576   |
| PlayerTravel RFC       | £  |         |    | 20,000          |    | 20,000  |          | 20,000   |
| •                      | £  | -       |    | 20,000          |    | 20,000  |          | 20,000   |
| Player Travel AC Milan | L  | 20,000  | L  | 20,000          | L  | 20,000  | L        | 20,000   |
| Contingency            | £  | 5,000   | £  | 5,000           | £  | 5,000   | £        | 5,000    |
| TOTAL                  | £  | 175,637 | £1 | 75,637          | £  | 175,637 | £1       | 178,637  |
| PROFIT                 | £  | 56,690  | £1 | 80,440          | £2 | 221,690 | £3       | 301,190  |
| RCF Donation - 10%     | £  | 5,669   | t  | 18,044          | ב  | 22,169  | D.       | 30,119   |
| AC Milan Donation      | £  | 70,000  |    | 70,000          |    | 80,000  |          | 100,000  |
| 7.0 Milan Bondion      | ~  | . 0,000 | ~  | . 0,000         | ~  | 50,000  | ~        | . 00,000 |
| NET PROFIT RFC         | -£ | 18,979  | £  | 92,396          | £  | 119,521 | £1       | 171,071  |

### Projected Attendance

3% Variance

| Public Sale     | 10000 |
|-----------------|-------|
| Total Projected | 10000 |

|                     | Adult Co | oncession Ju | V       | Average split by level juvenile Concessions Adult |  |
|---------------------|----------|--------------|---------|---|--|
| Price Point         | 12       | 6            | 6       |   |  |
| Attendance          | 6500     | 1400         | 2100    |   |  |
| Total Income        | £78,000  | £8,400       | £12,600 |   |  |
| Total Income Ex VAT | £65,000  | £7,000       | £10,500 |   |  |
| Less 3% Variance    | £63,050  | £6,790       | £10,185 |   |  |
|                     |          |              |         |   |  |
| TOTAL INCOME        |          |              |         | £99,000   |  |
| EX VAT              |          |              |         | £82,500   |  |

£80,025

21% 14% 65% 100%

### Projected Attendance

3% Variance

| Public Sale     | 15000 |
|-----------------|-------|
| Total Projected | 15000 |

|                     |          |               |         | Average split by level juvenile | 21%        |
|---------------------|----------|---------------|---------|---------------------------------|------------|
|                     | Adult (  | Concession Ju | IV      | Concessions<br>Adult            | 14%<br>65% |
| Price Point         | 12       | 6             | 6       | Addit                           | 100%       |
| Attendance          | 9750     | 2100          | 3150    |                                 |            |
| Total Income        | £117,000 | £12,600       | £18,900 |                                 |            |
| Total Income Ex VAT | £97,500  | £10,500       | £15,750 |                                 |            |
| Less 3% Variance    | £94,575  | £10,185       | £15,277 |                                 |            |
|                     |          |               |         |                                 |            |
| TOTAL INCOME        |          |               |         | £148,500                        |            |
| EX VAT              |          |               |         | £123,750                        |            |

£120,037

### Projected Attendance

3% Variance

| Public Sale     | 20000 |
|-----------------|-------|
| Total Projected | 20000 |

|                     |          |              |         | Average split by level juvenile | 21%  |
|---------------------|----------|--------------|---------|---------------------------------|------|
|                     |          |              |         | Concessions                     | 14%  |
|                     | Adult (  | Concession J | luv     | Adult                           | 65%  |
| Price Point         | 12       | 6            | 6       |                                 | 100% |
| Attendance          | 13000    | 2800         | 4200    |                                 |      |
| Total Income        | £156,000 | £16,800      | £25,200 |                                 |      |
| Total Income Ex VAT | £130,000 | £14,000      | £21,000 |                                 |      |
| Less 3% Variance    | £126,100 | £13,580      | £20,370 |                                 |      |
|                     |          |              |         |                                 |      |
| TOTAL INCOME        |          |              |         | £198,000                        |      |
| EX VAT              |          |              |         | £165,000                        |      |

£160,050

#### Projected Attendance

Public Sale 25000 Total Projected 25000

Average split juvenile Concessions Adult

| Adult Co<br>12<br>16250 | oncession Juv<br>6<br>3500          | 7<br>6<br>5250   |
|-------------------------|-------------------------------------|--|
| £195,000                | £21,000                             | £31,500  |
| £162,500                | £17,500                             | £26,250  |
| £157,625                | £16,975                             | £25,462  |
|                         | 12<br>16250<br>£195,000<br>£162,500 | 12 6<br>16250 3500<br>£195,000 £21,000<br>£162,500 £17,500 |

 TOTAL INCOME
 £247,500

 EX VAT
 £206,250

3% Variance £200,062

## by level

21% 14%

65% 100%

#### Projected Attendance

Public Sale 30000 Total Projected 30000

Average split juvenile Concessions Adult

|                           | Adult Concession Juv |           |           |  |
|---------------------------|----------------------|-----------|-----------|--|
| Price Point<br>Attendance | 12<br>19500          | 6<br>4200 | 6<br>6300 |  |
| Total Income              | £234,000             | £25,200   | £37,800   |  |
| Total Income Ex VAT       | £195,000             | £21,000   | £31,500   |  |
| Less 3% Variance          | £189,150             | £20,370   | £30,555   |  |
|                           |                      |           |           |  |

TOTAL INCOME £297,000

£247,500

3% Variance £240,075

## by level

21% 14%

65% 100%

#### Projected Attendance

EX VAT

Public Sale 40000 Total Projected 40000

Average split juvenile Concessions Adult

£330,000

| Adult Co | oncession Juv                       |  |
|----------|-------------------------------------|--|
| 12       | 6                                   | 6  |
| 26000    | 5600                                | 8400   |
| £312,000 | £33,600                             | £50,400  |
| £260,000 | £28,000                             | £42,000  |
| £252,200 | £27,160                             | £40,740  |
|          | 12<br>26000<br>£312,000<br>£260,000 | 12 6<br>26000 5600<br>£312,000 £33,600<br>£260,000 £28,000 |

TOTAL INCOME £396,000

3% Variance £320,100

## by level

21% 14%

65% 100%